



## **APCON Announces Shoshin as 2008 Channel Partner of the Year**

### *APCON recognizes Shoshin for accomplishments*

**Wilsonville, OR, USA – April 15, 2009** – APCON, a leading manufacturer of network switching solutions, today announced Shoshin as its 2008 Asia-Pacific Channel Partner of the Year.

“All of our partners contributed to making 2008 a banner year for us, but Shoshin went above and beyond in promoting and expanding APCON’s sales distribution,” said Mark Holmes, APCON Director of Sales.

Shoshin has been engaged in promoting APCON technology for more than a decade. This long-term dedication to APCON, and continued market expansion in Japan earned Shoshin the APCON Asia-Pacific Channel Partner of the Year.

Finalists for the award were selected from amongst APCON’s 38 partner companies, which represent APCON technology in over 40 countries. Recipients were chosen based on a number of criteria including sales performance, market growth, account generation and maintenance, commitment to technical knowledge, and overall quality of representation.